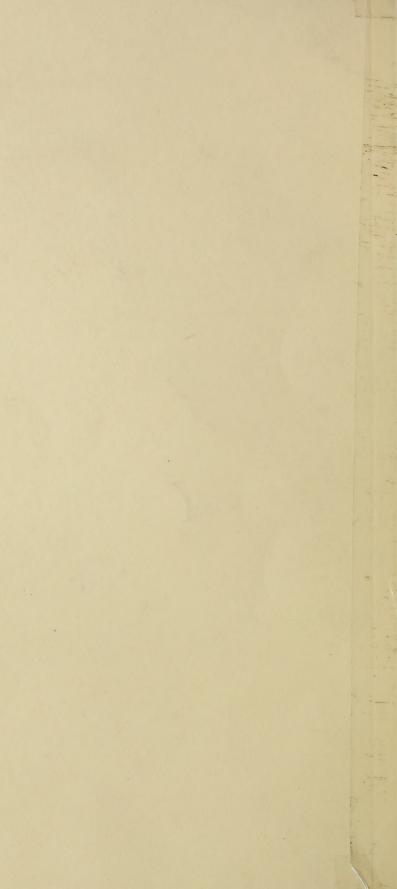
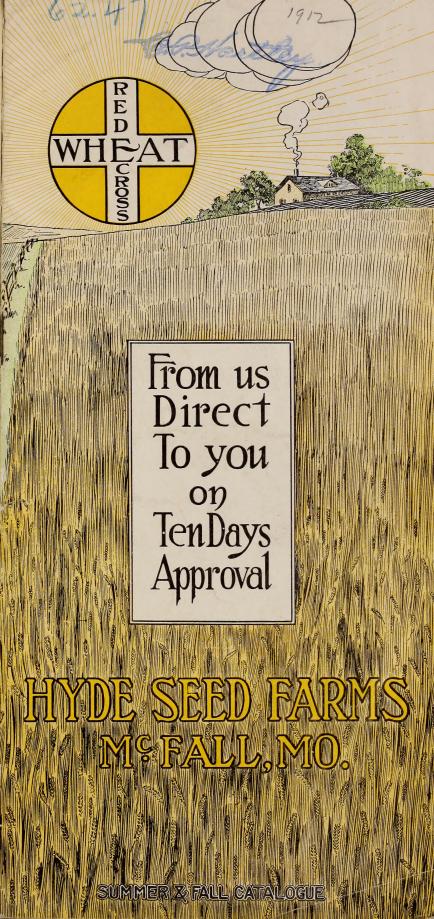
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





Letters From Bankers Who Know Us A K OFF Verbe. C. M. RAIM, Calebra C. M. RAIM, Calebra THE BANK OF MOFALL CAPITAL 810,000,000 McFall, Mo. Docember 10, 1210-191. To whom it May demonship in derrison county is in sectory 188, of which the people of function and selection of the people of the public sectory and the people of the people of the public sectory and the people of the

TO WESSELL THAY CONCERN:

FO have known ar. T. B. Ende. lorowhelly

sold in a business way for a formor of years; slap ind.con,

J. S. Byde, for a few years, and it gives us pleasure to

concern like as reliable and trustworthy continuent in the

Tota The trusty.

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Captral's 15000 to

(A) (A)

Betterny Sayings Bante

W. W. HYERS, CADWIER.
W. C. BASILOW, ASST. CASWIER
HARLEY L. COLLINS, ASST. CASWIER

J. B. MaDONALD, Cassing C. A. SHAW, Aug. Colors

BETHANK MO.

Dec. 10, 1913.

To whom This May Concern:-

To when this may contify that the men who manage the Ryde Seed Perms of Marrian County, have been dustomers of this Pack for many years.

Tack for Main years relations with we have always been your pleasant, and we can cheerfully requirement that to the public as being honest and reliable and are entitled to the confidence of the people with when they so business.

yory Respectfully, If It Myers!

W. E. SMITH VAPPERSONS

Pattonsburg Savings Bank

Pattereducy to Describer 280, 1912.

To Whom it may concorn:-

The system had the pleasure of visiting the hird Seed Para dusting the latter part of September and thise there was shown through the buildings commonst with the bundling of their meeds. We were curprised and pleased to note the apeter had all harding and making reasy for chiracut the partous meeds which this care is producing.

The hot air evoter or orythe the end appealed to not obtain the leaf, and the meads more no at that time tore of excellent quality.

We have known the management of this farm for many years, and are bloaded to say to the budde profile, they are not of good observator, better test reliable in business transactions, and are entitled to the confidence of the public.

very error, Robert & Markin processor.

Pure Home-Grown

SEEDS

Direct from Us to You on Ten Day Approval



T. B. HYDE Senior member Hyde Seed Farms, who has spent a lifetime on his farm.



HYDE'S LIBERAL GUARANTEE

We guarantee all seed sold to be of highest germination power, and further to give you 10 days to test and examine the seed.

If it is not satisfactory it may be returned at our expense, and we will refund your money.

The Hyde Seed Farms J. S. HYDE, General Manager

We sell direct to the farmer, saving him the profit of a half dozen middlemen

This Guarantee is placed on every sack of Seed we ship, to give our customers positive assurance of satisfaction.

None Genuine without this Guarantee.

Hyde's <u>Seed Success</u> is Your Good Fortune



J. SANFORD HYDE

Formerly student at College of Agriculture, University of Missouri, and winner of about 150 ribbons for pure seed. For eight years active manager of Hyde's Seed Farms. Member of Missouri Corn Growers and Missouri Experiment Associations. With some few exceptions we grow our own seed and sell only our own seed.

Every sack of seed which leaves our farms has been carefully examined, thoroughly cleaned in our special fanning mills and is positively free from trash.

The Selection and Grading

of our seed is a most particular operation. All seed is thoroughly dried in our specially equipped buildings. Our plan of drying always enables the seed to start off more readily and continue to grow faster than seed that has been stored in large bins.

SCIENTIFICALLY PURE SEED DIRECT FROM US TO <u>YOU</u> ON 10 DAY APPROVAL

The PROGRESSIVE FARMER realizes what the above statement means. You not only put into your own pocket the profits of FOUR OR FIVE MIDDLEMEN, but you are absolutely assured of PURE, DE-PENDABLE SEED produced under climatic conditions of their own soil.

I spent my term as a student at the University of Missouri College of Agriculture studying the WAY and MEANS of making SCIENTIFICALLY PURE SEED for the farmer. It was there that I learned the importance of pure home-grown seed and owing to their SCARCITY it became my life's ambition to supply the farmers of the middle west with seeds that yield a LARGE HARVEST, and not the low-grade, unreliable, often weed-infested seed which is so commonly seen for sale by the retail dealer.

Mail Your Order to Hyde for Pure Seed

A Few of the Thousands of Customers

who not only realize the unusually high standard and quality of our Seeds, but also the many conveniences and services whice we offer you in our

Direct by Mail on 10 Day Approval Plan

BETTER THAN HOME VARIETIES

HYDE SEED FARMS, McFall, Mo.

Gentlemen: Will say I was well pleased with the seed wheat you sent me last fall.

The winter was very hard on wheat here, yet this wheat went thru in good condition.

Took three pounds of twine to bind it.

Yours respectfully,

W. M. MILLHISER.

FIRST-CLASS SEED

HYDE SEED FARMS, McFall, Mo.

Gents: The seed wheat purchased from you last fall was first class in every respect.

It was free from cheat and trash and gave good results.

Yours truly,
W. G. PITTMAN.

GROWS FINE WHEAT

HYDE SEED FARMS, McFall, Mo.

Gentlemen: I sowed six acres of your smooth wheat last fall. I did not get this wheat until very late, yet it made a good yield and was of fine quality. I will sow it again this fall. I am well pleased with it.

Yours respectfully,

J. P. STORY.

WELL PLEASED WITH OUR SEED

HYDE SEED FARMS:

I enclose check to pay for 30 bu. of Red Cross Wheat. If you can give any premium on this large order, I will appreciate it.

We were well pleased with other seeds ordered from your farms, and think we will be with this.

Very resp.,

S. G. CRUM.

NOTE BY HYDE FARMS MANAGER

We are always pleased to have the large orders and quote a lower price per bushel on all seeds when ordered in large quantities. However, it is never possible for us to give any premiums as we make our prices just as low as possible and sell to one and all alike. Merchants or dealers who offer premiums, etc., generally skimp on quality. This we refuse to do.

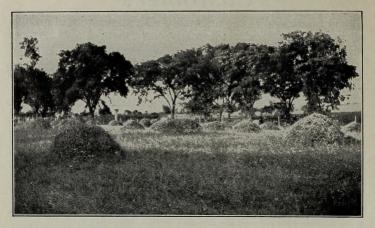
J. S. HYDE.



FARM OFFICE OF THE MANAGER. THE TOWN OFFICE IS LOCATED IN McFALL ON MAIN STREET.

YOUR CHECK IS GOOD

It is sometimes inconvenient for our farmer customers to send to town for draft or money order and if you have money in bank you can send us your personal check with the order to pay for farm seeds. We make this offer to save you trouble and delay in obtaining seeds.



Field of Alfalfa in Shock

Alfalfa, the Most Profitable Crop in Existence, Can Be Successfully Grown in Any State in the Union

Alfalfa is a comparatively new plant in some parts of the country. When first introduced into California by the Spaniards in 1855, it was very slow in becoming disseminated among farmers and ranchmen, but step by step it progressed eastward until now it is grown extensively all over the middle and western states.

Alfalfa is of the clover family of plants, growing sometimes eight feet high. The flowers are a purplish blue and appear in sprays. The

seeds are small yellowish green, kidney-shaped and about the size of a

pin head.

The Alfalfa seed we offer is direct from the fields of Kansas and Nebraska, and is of excellent quality and clean. By selling large quantities direct we can save you one to two dollars per bushel on it.

Time for Sowing and the Preparation of Seed Bed

The time for sowing Alfalfa varies in different locations, but nearly

The time for sowing Alfalfa varies in different locations, but nearly all who grow it agree that it should either be sowed early in the spring or wait until about August or the first of September.

There is no crop where it pays so well to have the soil in the best of condition before sowing as for Alfalfa. There are many different ways of putting Alfalfa in. Some prefer to drill it in like wheat, while others prefer to sow broadcast. We favor the broadcast seeding and recommend that half the seed be sowed one way and the other half opposite the way the first was sowed. This insures a much more uniform stand than where all the seed is sowed one way and is only a little more trauble. than where all the seed is sowed one way, and is only a little more trouble. Alfalfa can, with good results, follow oats, wheat, soybeans, cowpeas, or any crop that is harvested early enough to have time to prepare the soil for August or September sowing. Start NOW. Grow some Alfalfa.

Sow Only the Best Alfalfa Seed

It pays to use only the best of any kind of seed, particularly Alfalfa. It is nearly impossible to get good results from imported or irrigated seed. Neither will southern seed give good results in Missouri or adjoining states. We refuse to sell any of this class of seed, but offer only seed from Kansas and Nebraska. In other words, we don't sell seed of any kind that we don't think will give good results and grow good large crops. We have had opportunities to buy imported seed of fine quality for \$6.00 per bushel, but refused to do so, as we knew it would be a disappointment to anyone trying Alfalfa to get imported seed, or seed that would not give results. In comparing our prices with those of wholesale firms, remember that generally they are quoting you prices on imported or irrigated seed, or the class of seed we absolutely refuse to sell. Your local dealer buys from the wholesale firm and offers you seed he knows nothing about, and in most cases meets our price or lowers it with imported seed or seed you would not buy if you knew what you were buying. The seed we offer is all recleaned and of extra quality. We are sure it will please you, and we have put the price down to where EVERYONE can afford to sow at least a few acres of alfalfa. Prices quoted on opposite page.



Courtesy "Corn," Waterloo, Ia.

Alfalfa root showing the nodules which take the nitrogen from the air. Alfalfa makes your soil better each year, instead of sapping it of the valuable ingredients it contains. Through these nodules on the roots it stores up in the soil large quantities of nitrogen.

Prices on Re-Cleaned Northern Grown Alfalfa Seed Hyde's Blue Ribbon Brand, 99 per cent. Pure.

| Peck | 32.25 |
|--------------------------------|-------|
| Half Bushel | 4.00 |
| One bushel or more, per bushel | 7.75 |
| Bags extra, 23 cents each. | |

Price subject to change.



This shows John Marsh, Sedalia, Mo., on a load of Alfalfa. He grew more than 30 tons on 5 acres in 1912. More than 6 tons of the very best of hay on each acre. Nothing but Alfalfa will yield so much as this per acre. Start NOW. Grow some Alfalfa. You will wonder after you have tried it how you ever got along without it so long.



J. S. Hyde in field of his famous Red Cross Wheat, on one of the Hyde Farms.

Average yield, 35 bushels per acre.

Hyde's Hardy Seed Wheat for Fall Sowing

Thousands of farmers have proven that there is more money in growing wheat than in any other farm crop, simply because they have learned to use varieties best adapted to their section, and many farmers are making more money raising wheat than with any other farm crop. This is especially true where proper attention is given to preparation of soil, manner and time of seeding and the purity of the improved type of seeds.

HYDE'S RED CROSS

THE WHEAT WITHOUT THE BEARDS—is hardy, drought-resisting, a persistent and heavy yielder. It grows large, smooth heads on stiff straw, which seldom if ever blows down. The heads fill with large, plump kernels of extra quality, generally averaging in size one-third larger than the bearded varieties, such as Turkey Red, Malakoff, etc.

in size one-third larger than the bearded varieties, such as Turkey Red, Malakoff, etc. This wheat was introduced into Northwest Missouri several years ago by us, and since that time has been giving absolute satisfaction for us as well as for many of the nearby farmers who are now growing it. At first the farmers were skeptical about any smooth wheat, thinking the bearded sorts more hardy for North Missouri conditions, or latitudes in other states as far north as Iowa. Today the farmers are convinced that smooth wheat is a success, especially a variety as hardy as the "Red Cross." They have watched us harvest the best crops in the community, have seen it threshed, making a yield of five to twenty bushels more than the average for the county, and today every farmer near us will admit the Red Cross wheat is the wheat for the farmer to grow. Meet a farmer in the road who has a field of Red Cross wheat, and ask him if he is going to sow any more bearded wheat. He will answer without hesitation, "NO, I won't sow any more bearded when I can get better results with a smooth variety, for the smooth wheat is much easier to harvest, shocks stand up better, straw is much more valuable for feeding purposes, and last, but not least, harvest hands prefer to work with the smooth variety. Red Cross wheat is very resistant to the Hessian fly, in fact we have grown it side by side with the Turkey Red and had the Turkey Red wheat nearly destroyed and the smooth came through in good condition. We do not want to infer that the fly won't eat the stiff straw varieties, for in some instances we have had a slight damage, yet we do claim that Red Cross is much more resistant than many other varieties. more resistant than many other varieties.

Red Cross wheat is a very early variety, ripening generally a week or so before the ded sorts. This is a valuable feature of the Red Cross, as the earlier wheat is harvested the less danger of damage by drought, winds, etc.

Red Cross wheat is well adapted to Iowa, Illinois, Nebraska, Kansas, Oklahoma, and ther wheat growing states. We have sold seed in several states, and it seems to give ood results elsewhere as here. In fact, Red Cross in quite extensively grown in Iowa, all other wheat growing states. We has good results elsewhere as here. In Illinois and some of the Eastern states.

Illinois and some of the Eastern states.

Red Cross wheat will grade as number 2 on the market, and you can see by all market reports sells for 8 to 12 cents per bushel more than hard or bearded wheat. Thus you can see if you had a field of fifty acres in the Red Cross and it made say thirty bushels per acre, it would sell on the market for over one hundred dollars more than the same field would bring in hard wheat, if you got as many bushels per acre from the hard wheat, which you likely would not do. The increased cost for seeding the Red Cross on fifty acres over the price of hard wheat would be about \$40.00. In other words, your net profits, counting each field to yield alike, would be three or four times above the extra cost of seeding. Do you think you can invest money elsewhere where it will give the same per cent. of profit, as in good, pure, re-cleaned Red Cross seed wheat?

We have only a limited amount of this seed and set he demand has always been

We have only a limited amount of this seed, and as the demand has always been greater for our seed than we could supply, we would advise that you place your order with us at once upon receiving our catalogue. We will either ship the seed out at once or hold it here in our storage rooms until you prefer to have it shipped. We make no extra charge for storage. We urge upon you the importance of ordering at once, as we will doubtless be out of seed later in the season. We recommend sowing 1½ bushels per acre of Red Cross.

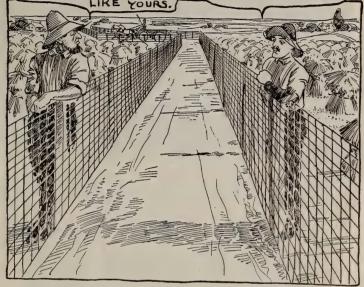
Prices on Hyde's Red Cross:

| One | to | five | bushels | \$1.50 p | er bushel |
|------|----|-------|-----------|----------|-----------|
| Five | to | twent | y bushels | 1.40 p | er bushel |
| Over | tw | venty | bushels | 1.30 p | er bushel |

F. O. B. our stations. Bags free. Samples sent on request.

WELL MR. JONES I'LL GIVE IT UP YOUR BEARD-LESS WHEAT IS MORE HARDY THAN MY BEARDED WHEAT IS WE HAVE GROWED WHEAT SIDE BY SIDE FOR 3 YEARS NOW, AND YOU HAVE BEAT ME IN YIELD 3 EACH YEAR; AFTER
THIS I WILL GROW WHEAT
LIKE YOURS.

YOU'RE RIGHT MR. JOHNSON' MY SMOOTH WHEAT BEATS ANYTHING IN THE NEIGHBOR-HOOD TO YIELD- BESIDES IT'S EASY TO HANDLE -WHEN YOU BUY YOUR SEED, BE SURE TO GET HYDE'S RED CROSS" THAT'S WHAT I USE.



The smile that won't wear off is always on the face of the farmer who uses Hyde's seed

Remember, all our seed wheat is carefully screened and graded, being free from all trash and impurities, insuring a perfect feed from any good grain drill, or in other words, a perfect uniform stand, or a large yield.

Never Saw Heavier Wheat then Our Red Cross

Pattonsburg, Mo., June 28, 1913.

HYDE SEED FARMS, McFall, Mo.

Gentlemen: I sowed the wheat Riley Field bought of you last fall. It was the RED CROSS, your smooth wheat. Will say it is as heavy wheat as I ever saw. It grew pretty high this year, about five feet, and is well headed. The neighbors have it guessed at from 30 to 40 bushels per acre.

JOHN W. FIELDS.

Five to Ten Bushels per Acre More than Other Wheat

McFall, Mo., July 1st, 1913.

HYDE SEED FARMS, McFall, Mo. Gentlemen: Your RED CROSS wheat has given me good results. It grows large, smooth heads, and the straw is extra stiff, and it seems the fly does not bother it at all. The Red Cross yielded five to ten bushels more per acre than my bearded wheat, so you can see I was well paid for getting seed from you. Yours truly, GEORGE EARL.

In Every Way Satisfactory. Could You Ask More?

Bethany, Mo., July 5, 1913.

MR. J. S. HYDE.

Dear Sir: The Red Cross beardless wheat purchased from you last fall has proven satisfactory in every way. I think this wheat will yield more per acre than common varieties, being, we think, a week to ten days earlier, having a stiffer straw, which enables it to stand up more firmly on richer soils.

Respectfully,
FRED FIELDS.

Pleased With Our Seed.

Russellville, Ala., March 29, 1913.

HYDE SEED FARMS, McFall, Mo.

Gentlemen: I will write you a few lines telling you how glad I was to get your seed.

They were so nice. Thanking you so much, I am

Yours truly,
S. K. WILLIAMSON.



HERE'S A FEW PICTURES OF HYDE'S RED CROSS WHEAT

GROWN IN DIFFERENT LOCALITIES BY OUR CUSTOMERS. THEY ALL SAY "THE BEST WHEAT WE EVER GREW." FROM THE LOOKS OF THE PICTURES THE WHEAT CERTAINLY WAS VERY FINE. READ WHAT THESE CUSTOMERS SAY REGARDING IT.

THIS FIELD OF "RED CROSS" WAS GROWN BY JUDGE S. G. CRUM, OF MILLER COUNTY, OLEAN, MO. YIELD, 33 BU. PER ACRE



Typical Heads of RED CROSS WHEAT

MR. J. S. HYDE, McFall, Mo. My Dear Friend: I have my "RED CROSS" harvested and in the shock. Will mail you photograph in a few days. The field is certainly a good advertisement for you. Wishing you abundant success, I am Yours truly,

S. G. CRUM.

HYDE SEED FARMS, McFall, Mo. Eldon, Mo., July 16, 1913. Gentlemen: I was out to the farm of Mr. S. G. Crum and looking over his field of Red Cross Wheat. I made a drive of ten miles out to this wheat and can say his field looked far better to me than any other wheat along the road.

Yours truly, A. J. SCHUPP.

THIS FIELD GROWN BY HOWARD WEBB, PATTONSBURG, MO.



HYDE SEED FARMS, McFall, Mo.
Gentlemen: The Red Cross wheat I bought of you was a good investment for me.
Made much better wheat than my bearded field. Would have made me money if I had
bought seed for my entire crop. Yours truly, HOWARD WEBB.

RED CROSS WHEAT ON HYDE FARM, GROWN BY H. H. HYDE



H. H. Hyde is one of the younger Hyde boys, yet he grows fine wheat, as you can see by this picture, taken by the manager on one of the Hyde farms. This field of wheat was examined by gentlemen from different parts of the state, and pronounced "the best that ever saw" they ever saw.

RED CROSS WHEAT GROWN BY L. R. HAMILTON, CLARKSDALE



MR. J. S. HYDE, McFall, Mo.

Dear Sir: I am sending you a picture of my field of Red Cross wheat. I wish to say that it is the best wheat I ever raised. The head is large, well filled and large grain. It is tall with heavy, stiff straw, and does well even on thin land. I would advise anyone to raise only Red Cross. Wishing you success, I remain, Yours truly, L. R. HAMILTON.

RED CROSS WHEAT GROWN BY FRED PAWSEY, NETTLETON



MR. J. S. HYDE, McFall, Mo.

Dear Sir: My Red Cross wheat is looking fine and the fly does not seem to bother it as it does my Turkey Red wheat. This field made an average yield of 25 bushels per acre. Will sow nothing but Red Cross this fall.

Wishing you much success, Yours truly, FRED PAWSEY.



HYDE'S TURKEY RED

Hyde's Turkey Red wheat is the hardiest of all bearded varieties, and is one of the highest yielding varieties, as proven by tests given it by various farmers and experiment stations. Our seed is of the very best for the Western farmer, graded and cleaned, being thoroughly fanned and screened in our power mill. This leaves only the plumper kernels for seed.

Prices on Hyde's Turkey Red:

| One to five bushel | s | | | | \$ 1.40 p | er bushel |
|--------------------|-----------|------|-------|---------|--------------|-----------|
| Five bushels or mo | re | | | | | er bushel |
| Over 25 bushels | | | | | | er bushel |
| F. O. B. our s | stations. | Bags | free. | Samples | | |



Showing field of Turkey Red wheat in shock that gave good results.

OTHER VARIETIES OF WHEAT

All Recommended by the Missouri Experiment Station.

Some of these are practically new varieties, but have given excellent results at the Station and for farmers, thus we can recommend any of them as well suited to Missouri conditions. Remember the supply of this seed is limited and orders can only be filled until the supply is exhausted. Better order at once; you will then be sure of getting some this seed

BEARDED WHEATS-For Fall Sowing

Dietz, Mediterranean, and Fulcaster. Seed is re-cleaned and graded, of very fancy quality. Will be furnished at following prices: 1 to 10 bu., \$1.75 per bu.; more than 10 bu., \$1.60 per bu.

SMOOTH WHEATS—For Fall Sowing
Michigan Wonder, Dawson's Golden Chaff, Poole, and Fulz. Seed is re-cleaned and
graded, of very fancy quality. Will be furnished at following prices: 1 to 10 bu., \$1.75
per bu; more than 10 bu., \$1.60 per bu.

Bags for all our wheat furnished free.

Mr. Allison Thinks Our Seed Would Have Been Profitable for Him Had He Paid \$5 per Bushel for It.

Garden City, Mo., June 21, 1913.

HYDE SEED FARMS, McFall, Mo.

The wheat I bought from you last fall is cut and in the shock—It is fine, plump grains and straw is about eight inches taller than my other wheat in the same field.—I would have done well to have paid \$5 per bushel for the seed for the whole field instead of sowing my own seed, as I did.—Hoping others have been as lucky that sowed your Red Cross wheat. My field was pronounced the best in this part.—It did not fly break as the other did and I failed to see a chinch bug in it.

Yours respectfully,
F. H. ALLISON.

Thirty-five to Forty Bushels per Acre and Up.

Jameson, Mo., July 7, 1913.

HYDE SEED FARMS, McFall, Mo.

The Red Cross wheat, I believe, is the heaviest yielder I have ever grown. It will make from 35 to 40 bushels on up, depending on your ground. I am well pleased with it and expect to sow it again.

Yours respectfully,
ROY WALLS.

One-Third Heavier Yield than Turkey Red in Same Field, Side by Side.

HYDE SEED FARMS, Mc Fall, Mo.

Dear Sirs: The Red Cross wheat I bought of you last fall is entirely satisfactory, and will make one-third more per acre than my Turkey Red wheat, both in the same field, side by side.

Yours truly,

JOHN HENERY.

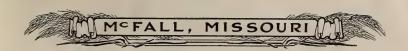
Better than Kansas Hard Wheat.

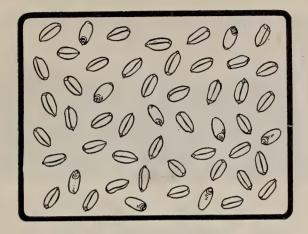
Bethany, Mo., June 7, 1913.

MR. J. S. HYDE.

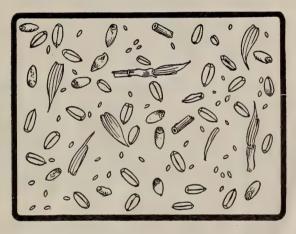
Dear Sir: Last fall I sowed some of your Red Cross wheat, and find it much better than the Kansas hard wheat growing by its side. The straw seems much harder and stiffer and stands up better. I think it a fine wheat.

Yours truly,
J. E. CLAYTOR.





Our re-cleaned seed wheat, PURE, free from trash, cheat and impurities.



Just ordinary wheat, as used by many farmers, full of trash and impurities.

"Red Cross" Wheat Adaptable to All Types of Soil.

HYDE SEED FARMS, McFall, Mo.

Dear Sirs: Replying to your inquiry about the Red Cross seed wheat purchased of you, it certainly shows up well. It is about eight inches taller than the Dawson wheat and has larger heads. I shall sow all of it next fall. We have a great deal of trouble to get a new variety of wheat that will do well with us.

Turkey Red, or Kharkoff, will not do at all. The Red Cross certainly is a strong wheat and has a remarkably wide range of territory where it will do well.

Very respectfully,

C. H. BAKER.

Eighteen Bushels per Acre Larger Yield than Other Wheat on Same Farm.

Clinton, Mo., July 9, 1913.

HYDE SEED FARMS, McFall, Mo.

Dear Sirs: In reply to your inquiry about the Red Cross Wheat we bought of you for seed last fall, I will say that it is the best we ever saw. It made a little better than 40 bushels per acre and the quality could not be surpassed. We had 115 acres of other wheat that made 22 bushels per acre, but I think your Red Cross wheat is it.

Yours, truly,

G. N. ANGLE.

Likes Our Direct Method of Selling Fremont, Nebr., March 18, 1913.

HYDE SEED FARMS, McFall, Mo.

Gentlemen: I am personally in a position to understand the difference between seed grown and sold direct to the farmer, and that sold by many city firms and dealers. Most of the seed offered by these men is just ordinary elevator stock and not fit for seed. Hoping you will sell some seed in our locality, I am

Yours respectfully,
HARRY LANDEN.

MANAGER'S NOTE—Mr Landen is correct in his statements made above. Much of the seed offered by these dealers and wholesale firms is just ordinary seed graded and named as pure seed. "Buy your seed direct" and be sure of good seed.



Field of Timothy threshed by Hyde. Yield about 10 bushels per acre.

Fancy Home Grown Timothy Seed

Direct to the Farmer at Less than Wholesale Prices.

DON'T PAY

a half dozen middlemen a profit on your grass seed, but order direct from us and save this needless expense.

WE OFFER

you the choice of a home-grown crop of thousands of bushels:

therefore can absolutely guarantee our seed to please you. Nothing has ever been introduced into the corn belt to equal timothy for permanent and temporary meadows. More money has been lost on Timothy seed than any other seed that has been grown. This is because of a lack of germinative vigor. Too often, after threshing it, it is run into a bin and allowed to heat from being confined in too This destroys its vitality and when sown large a bulk. results in failure to get a stand.

Our Timothy is home-grown. Its germination is of the highest for we store our seed in bags, not bins.

PRICES ON HYDE'S TIMOTHY SEED Blue Ribbon Brand—99% Pure

| Peck | | .80 |
|------------|-------------------------|------|
| | el | |
| One to ter | bushels, per bushel | 2.75 |
| More than | ten bushels, per bushel | 2.60 |
| Sacks | 23c extra each. | |
| Price | subject to change. | |

We have a large sale on Timothy over the United States, and offer better quality seed at a lower price than other seed firms. Price talks, but quality talks louder. Don't be misled by dealers who offer you cheap seed at a low price, for really it is much more expensive than the BEST, or the kind we sell.

Not only does our trade on Timothy extend over the United States, but we have the past year sold several cars to foreign trade.

Does Well at Experiment Station.

Columbia, Mo., Sept. 5, 1912.

MR. J. S. HYDE, McFall, Mo.

Dear Mr. Hyde: We have been trying the Red Cross wheat in our variety test here at Columbia for a year or so, and I find it yields very well.

Yours truly,

C. B. HUTCHINSON,

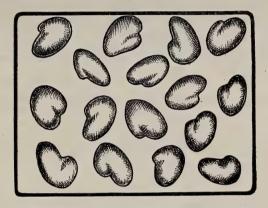
Assistant Prof. of Agronomy, University of Missouri.



Clover Seed

The Clovers are without doubt the quickest and easiest to raise of all pasture crops and the most valuable. Clover always has a good effect on crops that follow it. Soils farmed without care as to rotation, or with little, if any, attention to fertilizing it, son become deficient in nitrogen. The growing clover draws its nitrogen from the air, while most crops draw nitrogen from the soil. Thus clover, when plowed under, adds the very clopport processary. element necessary.

HYDE CLOVER SEED is the very best to use for either pasture, hay or for reclaiming worn out ground. We do not think it worth while to sell cheap seed—the only kind we offer or will sell is the seed that has been recleaned and is ready to sow at once. Cheap clover seed is objectionable for several reasons. It is generally full of buckthorn or other weed seed, always has a lot of trash in it, and it takes more pounds of it to cover an acre of ground than seed that is clean and choice. Consequently, it does not pay to experiment with cheap elever seed. with cheap clover seed.



Hyde's Blue Ribbon Brand Medium Red Clover. (Enlarged.)

Why Hyde's Clover Seed is Priced Low This Year

For the past few years clover seed has sold rather high, in fact just a little too high to make it economical seeding. This year it is different—the crop is good over the greater part of the corn belt and especially large in Northwest Missouri, or where we are located. This is why we can offer fancy recleaned seed for just half what it has sold at for the past few seasons. OUR PRICES THIS SEASON are very low, in fact we sell direct to the farmer at a lower price than many wholesale firms sell to the dealer, thus saving the farmer from one to two dollars per bushel on his clover.

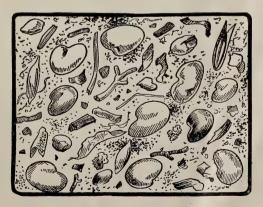
Don't Buy Uncleaned Seed

There will be many farmers offer you uncleaned seed this year, telling you it is just as good as re-cleaned seed, but I would say don't buy it. Demand that your seed be recleaned from the trash that is always in uncleaned seed. Recleaned seed is cheaper than uncleaned seed, for there is never more than fifty cents or a dollar difference per bushel in the way they sell, and the uncleaned seed always has from 3 to 6 lbs. trash and foul weed seed that will clean out when going through a good mill. FARMERS everywhere are beginning to realize that it pays to use re-cleaned seed for the following reasons:

FIRST-It takes fewer pounds to sow an acre.

SECOND-The seeder will sow the seed more uniformly over the field.

THIRD—The field will not be covered with thousands of weed seed as is the case where un-cleaned seed is used.



Showing different grades of ordinary Clover seed with impurities, buckthorn, Canada thistle, dodder, plantain, dirt and chaff. (Enlarged.)



Hyde's Medium Red Clover Seed

This is the most important of all clovers, and the standard every-This is the most important of all clovers, and the standard everywhere for hay and pasture. It is known as Common Red or June clover in many sections. Our Blue Ribbon Brand has become widely known for its purity, strong vitality, hardiness, vigorous and healthy growth. Well posted farmers are beginning to appreciate the difference between it and ordinary stock. We advise sowing 10 or 15 pounds to the acre where used alone, or 5 pounds where sowed with timothy.

Price, Hyde's Blue Ribbon Brand

The best obtainable, 99 per cent. PURE. 1 pk., \$2.70; half bu., \$5.00; 1 to 5 bu., \$9.85 per bu.; 5 bu. or more, \$9.75 per bu.

American grain bags 23 cents each extra.

The above prices are very low on medium red clover, and will only hold good so love.

hold good so long as present supply of seed holds out.

Samples Free

Just drop me a postal stating kind of seed you want and I will mail you samples out at once. Or if there is any information you want regarding any crop, I will gladly give it to you. Write me.

J. S. HYDE, Hyde Seed Farms.

Alsike or Swedish Clover (Trifolium Hybridum)

A very hardy clover. Perennial. On rich, moist soil it yields an enormous quantity of hay or pasturage, but its greatest value is for sowing with other clovers and grasses, as it forms a thick bottom and greatly increases the yield of hay; cattle prefer it to any other forage. The heads are globular, fragrant and much liked by bees, which obtain a large amount of honey from them. Sow in spring or fall at the rate of six pounds per acre when used alone.

Prices, Hyde's Blue Ribbon Brand

The best obtainable, 99 per cent. PURE. Lb., 35 cents, postage paid; peck, \$3.65; half bu., \$7.00; bu., \$13.50; 100 lbs., \$22.00. American "A" grain bags at 23 cents extra each. Price subject to change.

Mammoth Red Clover (Trifolium Pratense Perenne)

Also called Sapling or Pea Vine Clover. This greatly resembles the Medium Red, but is much taller and of more vigorous growth. Nothing equals it for hog pasture, as it will produce an enormous yield and is of the highest feeding quality. It gives quick results, making an unequaled crop, and is an excellent pasture grass. If your soil is poor and needs enrichment there is no fertilizer as cheap and good as sowing Mammoth Clover and plowing the crop under.

Prices on Mammoth Red Clover—Hyde's Blue Brand Ribbon

The best obtainable, 99 per cent. pure. 1 fb., by mail postpaid, 35 cents; 1 peck, \$3.00; half bu., \$5.65; 1 to 10 bu., \$10.85. Prices on larger quantities quoted on application.

American "A" grain bags 23 cents each extra. Price subject to

change.

Alsike, Clover and Timothy, Mixed

One of the best mixtures on the market for hay purposes. Many prefer it to timothy or clover alone. We have only a limited amount of this seed, and offer it at the following prices:

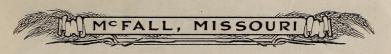
FANCY RE-CLEANED SEED—One-half bushel, \$2.50; bu., \$4.75.

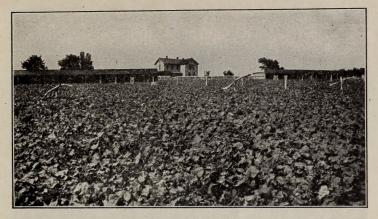
Bags 23 cents extra each. Price subject to change.

Red Clover and Timothy Mixed

Many who buy grass seed prefer to have a mixture of red clover timothy. We offered last spring for the first time a mixture of this and timothy. and timothy. We offered last spring for the first time a mixture of this kind and it pleased our customers so much we have decided to continue offering it. This mixture is composed of about one-fourth to one-fifth red clover and the rest timothy of very fancy grade. In other words, it is just what many farmers want for seeding, and at the same time is much more economical than they can buy the seed separately and mix it. This mixture will give equally as good results for summer and fall seeding as for spring, thus we cannot recommend it too heartily. The seed we offer is of nice quality and free from impurities, such as buckthorn dock etc., and the price is very low—about the same as timothy thorn, dock, etc., and the price is very low-about the same as timothy alone.

Prices: One-half bushel, \$1.65; 1 bu. or more, \$3.00 per bu. Bags extra, 23 cents each. Prices subject to change.





One acre of Dwarf Essex Rape like this furnishes more nutritive feeding value for hogs and sheep than could be purchased in the form of mill feed for \$30.00. At the same time the soil is made richer and more productive.

Dwarf Essex Rape

Undoubtedly Rape is the cheapest and most popular forage plant known. It is an ideal food for hogs and cattle, and of equal value for sheep. All animals gain flesh rapidly from pasturage on it.

Our Rape can be sown early in the season to provide pasture for hogs or sheep, or late sown in June, July or August, along with corn, potatoes or stubble, for summer and fall pasture. It is very prolific. The plants grow very rapidly often yielding 20 tons to the

acre.
PRICES: PRICES: Per package, 5c; one pound, 30c; three pounds, 75c; postpaid. By freight or express, five pounds, 45c; ten pounds, 70c; twenty-five pounds, \$1.75; one hundred pounds \$6.25. Bags free. These are extremely low prices on this seed and should encourage liberal use of this great forage plant.

Kentucky Blue Grass

Very valuable and exceedingly popular in many sections as a pasture grass. It is productive and unusually early in spring, furnishing nutritious food for all kinds of stock. It is not easily affected by frost or drouth; is suited to a great variety of soils, succeeding best on moist, rich meadow. For permanent pastures it is particularly valuable, being of dwarf growth; therefore, not so well suited for meadows. Unexcelled for lawns. Our seed is all re-cleaned and of the best grade. Sow 20 pounds per acre for pasture, or 50 to 75 pounds for lawns.

PRICES: Per pound, 35c; three pounds, \$1.00, postpaid. One bushel, 14 pounds. By freight, your expense, 100 pounds, \$10.50; less than this amount 11c per pound.

Sweet Clover

During the past three or four years, there has been considerable discussion in the farm papers as to the value of Sweet Clover, and the plant which has for many years been thought of as a weed is now beginning to take a prominent place in agriculture and those who have tried it longest are most earnest in its praise. It has been demonstrated repeatedly by actual farm experience in Missouri, as well as in the surrounding states, that all kinds of live stock will eat it readily, and when they once acquire the taste for Sweet Clover they will eat it in preference to any other clover or grass, and not only like it as pasture, but also when cured as hay. It can be grown on land which is not fit for other clovers and is said to produce a larger quantity than any other clover on the list, as it can be cut from two to four times during the season and if cut while growing vigorously before the stems become hard, it is very nutritious.

Sweet Clover belongs to the family of leguminous plants, and adds greatly to the fertility of the soil on which it has been grown. The same bacteria which live on its roots also thrive on the roots of alfalfa and therefore it is claimed that alfalfa will do much better on land where Sweet Clover has previously been grown. It roots very deeply, therefore pens up the soil so as to adapt it for all other kinds of crops, making it not only more rich in nitrogen, but allowing the roots of other plants to penetrate more deeply. Farmers who have grown it in Iowa, Missouri, Kentucky, Ohio, South Dakota and the Western states claim that it will yield as much forage, if not more, than alfalfa and will thrive on poor sandy soil or on dry, badly washed hillsides where other clovers fail.

Prices on Sweet Clover:

White Blossom unhulled seed, \$20.00 per cwt.; less than 50 pounds, 25c per pound. Hulled White Sweet Clover, \$28.00 per cwt.

Re-cleaned Seed the Cheapest.
Mt. Moriah, Mo., Feb. 5, 1913.
Your clover and grass seed is fine, free from trash and impurities. Wish I had gotten all my seed from you instead of from a neighbor who offered it un-cleaned. Your price is only a little more than I had to pay for the trashy seed. CHAS. LEAZENBY.

Glad to Have Our Catalogue.

HYDE SEED FARMS, McFall, Mo.

Gentlemen: I enclose my check to cover 7½ bushels Red Cross wheat. Please put my name on your mailing list so I will receive your catalogue regularly, and oblige.

Yours respectfully,

ROY WALLS.



Courtesy Smith's Book of Vetch.

This photograph shows a worn-out cornfield sown to Winter or Hairy Vetch. Vetch can either be drilled or broadcasted in after the last cultivation of corn, and makes a cover crop which will make a good fall and early spring pasture. At the same time Vetch makes such a dense growth that the soil will not be washed away. A few crops of Vetch plowed under does wonders with worn-out fields.

Winter or Hairy Vetch

Valuable as a soil renovator on very thin land and as a pasture crop. Somewhat similar to pea vines, but much finer and more wiry in growth, and so hardy that it will live out over winter. Does best sown in the fall like winter rye, when it makes a good cover crop for winter and good pasture for spring, enriches the soil like clover when plowed under. Sow at the rate of 30 pounds per acre broadcast or drilled, either alone or with equal amount of rye. Price, 50 pounds or over at 10c per pound; less amounts, 11c per pound. By mail, postpaid, large package, 10c; 25c per pound. Price subject to change.

Monster Winter Rye

NORTHERN GROWN

The greatest offering in the entire list for a double crop of pasturage and grain.

We consider Winter Rye one of the most important of all farm crops. In the first place it is a sure crop—failures being almost unknown. Every farmer should have at least a few acres of it. It can be sown in the fall and when the press of work is not so great. It grows very vigorously and will furnish pasture till late in the fall and also early in the spring before grasses have begun to make a growth, and for this reason is of GREAT VALUE TO DAIRY FARMERS. It can then be plowed up and another crop put in or allow it to mature a grain crop also, and some claim it produces a larger grain crop after being pastured. A crop of Rye can be produced on soil which is too poor for wheat. Owing to its extreme hardiness, freedom from blight, mildew, rust and insects, a good paying crop can also be depended upon. Because it ripens so early it is especially good to precede alfalfa, and two crops per year can be grown on the same field if Rye is harvested early and the land sown to buckwheat or turnips. It is highly valuable for sowing on rough, stony, stumpy or barren land and will make a profitable crop and help reclaim the land. It grows so luxuriantly as to smother all weeds, and therefore is valuable to clear the soil of weedy spots before a cultivated crop is put in. It may be sown very late in the season, even up to winter, but early sowing is preferable. Dairy farmers should appreciate the advantage an early pasture has for their herds in increasing the flow of milk and quality of butter, and sow a few acres this season. Our Monster Winter Rye is of extra quality and we are sure it will please you, no matter whether you want it for pasture or a grain crop.

Prices: One to 10 bushels, \$1.10 per bu.; more than 10 bu., \$1.00 per bu. Sacked in burlap bags. Write for price on large quantities. Price subject to change.

Why It Pays to Use Only Pure Bred Seed

You don't expect to get top prices for low grade hogs or cattle. The buyer sees every fault, and won't bid high unless your stock shows it is well-bred. Pure bred seed will produce a more uniform and larger crop of grain for the same reason that pure bred cows bred to a pure bred male produce a more uniform herd.

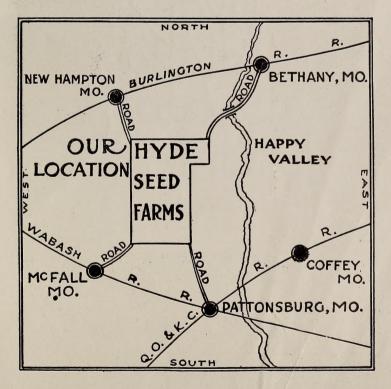
It's the same way with your crops. No one will pay you top prices for No. 3 or No. 4 grade corn or wheat or oats. You've got to have first grade grain to get a high price. But you can't grow high priced crops from second grade seed. When the single-profit cost of Hyde's Seeds is compared with the greatly increased prices you get for the good crops you can grow from these seeds, you can see readily how well it pays to buy only pure bred seed.

HYDE'S PURE BRED SEED produces big crops.

HYDE'S Pure Bred Seed produces a crop of more uniform excellence.

HYDE'S Pure Bred Seed produces crops that are far more valuable for feeding, because they are higher in protein content.

HYDE'S Pure Bred Seed produces crops that fetch far higher prices—with no more labor, harvesting expense or freight than second rate crops.



We are so located in Northwest Missouri that our customers get prompt delivery with few transfer charges to all points in the United States.

We Ship Over Three Railroads Wabash, Burlington, Q., O. & K. C.

